Xiji Incubator

Your Early-Stage Tech Entrepreneurial Program in Shanghai

HANDS-ON EXPERIENCE FOR EARLY STAGE ENTREPRENEURS - 4 MONTHS

Have you detected a problem worth solving in a business scale?

Xiji is the leading incubator bridging Spain and LatAm tech startups with China.

We are the only incubator offering a one-semester world-class entrepreneurial program that brings international founders to Shanghai. From developing their idea, to the prototype, to customers and beyond, we assist with hands-on guidance, support, and the most privileged network to our startups.

Our secret sauce...

Guidance

The Seed Program: our key to success. A 16-module program based on the Lean Startup method, allows founders to validate their value proposition, reach their customers, build and test their MVP, and launch a solution in the fast-paced Shanghai ecosystem.

Network

With more than 100 experienced mentors from different verticals, more than 3000 contacts in our network in Spain and China, and more than 50 corporate partners, we provide our entrepreneurs with a key network to develop a global impact.

Support

We provide our entrepreneurs with legal resources, business vital coaching, 1:1 mentoring, and facilities-based services such as office space, among others. A unique set of resources to help them meet Shanghai's entrepreneurial challenge.

The Xiji Seed Program

Our program follows the Lean Startup Methodology. Our hands-on approach is one of the core strengths. We believe the best way to learn is by doing, so we provide our entrepreneurs with the tools, resources and mentorship they need to succeed in their ventures.

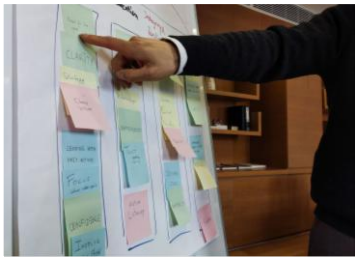
The Seed Program consists of 16 modules distributed along one semester, covering topics such as entrepreneurial foundations, finance, prototyping, legal aspects and IPP, Chinese market and regional support, among others.

The program is delivered in English.

1	Ideation and Problem Identification
2	Lean Startup & MVP Strategies
3	Customer Research and Validation
4	Macro-Environment Analysis
5	Value Proposition Canvas
6	Pitch Deck and Communication
7	Market Research, Market Sizing & Industry-Sector Analysis
8	Business Model Design

9	Prototyping, MVP and User-Centered Design
10	Financial Planning and Budgeting
11	Leadership, Team Building & Development
12	Marketing and Sales Strategies for Startups
13	Investor Readiness and Fundraising
14	Legal Aspects in China and Intellectual Property Protection
15	International Strategy
16	Exit Strategies and Future Planning

*This is a tentative program and might be subject to changes



Are you ready?

Program requirements

Required documents for application:

- Business Idea in 3 pages
- Motivation Letter
- CV
- Transcript of records
- Proof of English proficiency (minimum B2 level)

Due to the requirements for mobility students at Tongji University, Chinese nationals are not entitled to apply

How to apply

Send the required documentation to:
usemprende@us.es

Deadline: April 7th, 2026

More information:
https://stce.us.es/emprendimiento/programas-de-emprendimiento/convocatoria-xiji-incubator-shanghai-semestre-oto%C3%B1o-2026

About

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