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Module 1: Horizon Europe Funding Landscape

- Structure and Terminology of Horizon Europe
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- Funding Landscape for Horizon Europe

Module 2: How to Present a 'European Research Strategy'

- Role of Senior Management in reviewing Group Strategies
- Template for Presenting 'European Research Strategies'
- Case Study: University College Cork (UCC) - 30 'European Research Strategies'

Session 2: Identifying Opportunities in Horizon Europe (45 minutes)

Module 3: Pillar I (Excellent Science)

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Module 4: Pillar II (Global Challenges and European Industrial Competitiveness)

- Pillar II Clusters
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Module 5: Pillar III (Innovative Europe)

- EIT (European Institute for Innovation and Technology)
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Session 3: Getting Ready for 'Calls for Proposals' (45 minutes)

Module 6: Who Wrote the Topics in Pillar II? (Proposal Intelligence)

- How to Analyse Horizon Europe Work Programmes
- Expert Groups Contributing to the Topics
- Examples of Proposal Intelligence for Horizon Europe (Cluster and Topic)

Module 7: Strategic Networking at a European Level

- How Consortia are Formed
- How to Identify Strategic Partners
- How to Promote Research Activities to Strategic Partners
- Sources of Ideas for Horizon Europe Proposals

Programme Designers and Presenters

Dr. Seán McCarthy

The programme will be presented by Dr. Sean McCarthy of Hyperion Ltd (www.hyperion.ie). In 2017 the European Commission published a list of the top 100 universities and research organisations participating in Horizon 2020. Dr. McCarthy has delivered training courses in 74 of these top 100 universities and research organisations. Since 1995 over 80,000 participants have attended his courses in 29 countries. He has presented training courses on the Framework programmes in over 290 research centres throughout Europe (www.hyperion.ie/clients.htm). Hyperion does not participate in the Framework programmes but concentrates on designing and delivering training courses for organizations who participate in the programmes. More details can be found on www.hyperion.ie/seanmccarthy.htm

Sylvia McCarthy

Sylvia is an EU Policy Analyst. Based in Brussels since 2008, Sylvia has worked in the European Parliament and various EU consultancies and representations. Sylvia has a Bachelor's degree in European Studies (University College Cork, Ireland) and a Master's degree in International Politics and Europe (University of Warwick, UK).